

POSTALCOUNT

DELIVERY STATISTICS as of 04/08
 Calculated using Proportional Block Groups
 Princeton Plaza



Lat/Lon: 39.287958/-84.466899

March 2009

Z2

Princeton Pike & E Kemper Rd Cincinnati, Ohio		1.00 mi radius	3.00 mi radius	5.00 mi radius
Summary Data				
Demographic Adjustment	Census 2000 Households	2,084	16,909	54,810
	Route Active Residential Count	2,202	18,466	59,107
	Census 2000 Average Persons per Household	2.16	2.42	2.48
	Census 2000 Population	4,731	41,527	137,755
	Recalculated Route <i>Lower range</i>	4,755	44,306	145,580
	Active Population <i>Upper range</i>	4,997	45,350	148,555
	Census Households vs Route Residential Count	+5.62%	+9.21%	+7.84%
Origination Data				
	Active Residential Delivery (cr)	1,996	18,192	57,463
	Active Residential Box (cr)	206	274	1,640
	Active Residential Count (Carrier Route)	2,202	18,466	59,107
	Additional Active General Delivery Count	0	0	0
	Total Active Residential Count	2,202	18,466	59,107
	Possible Residential Count (Carrier Route)	2,349	19,213	61,679
	Additional Possible General Delivery Count	0	0	0
	Total Possible Residential Count	2,349	19,213	61,679
Census Demographics				
	Census 2000 Households	2,084	16,909	54,810
	Population in households	4,502	40,969	135,998
	1-person household	40.06%	28.88%	26.94%
	2-person household	30.23%	33.51%	33.51%
	3-person household	13.82%	16.61%	16.76%
	4-person household	9.39%	12.78%	14.10%
	5-person household	4.03%	5.31%	5.93%
	6-or-more person household	2.46%	2.91%	2.75%
	Population in Group Quarters	230	557	1,757
	Census 2000 Median Age	42.3	36.5	35.8
	Census 2000 Average Household Income	\$46,283	\$58,495	\$65,298
	Census 2000 Median Household Income	\$37,126	\$49,271	\$54,530
	Census 2000 Per Capita Income	\$20,932	\$23,922	\$25,993
	Total Housing Units	2,197	17,801	57,544
	Occupied housing units	94.88%	94.99%	95.25%
	Owner-occupied housing units	42.27%	63.44%	66.49%
	Renter-occupied housing units	57.73%	36.56%	33.51%
Business Demos				
	Drop Site Business or Family Served Count	0	0	0
	Total Active Business Deliveries	904	3,233	7,176
	Total Possible Business Deliveries	1,062	3,935	8,565

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Note: Methodology has changed as of Second Quarter 2008.
 Data derived from Carrier Route Delivery Counts then density proportioned to Census Geography.
 2000 Census Block Group Data and Geography, (SF3 release for Income, SF1 release for remainder, Average Income = Aggregate Income / Households).

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Princeton Pike & E Kemper Rd Cincinnati, Ohio	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2008)	4,647		42,646		138,084	
Census Population (1990)	4,581		40,421		132,493	
Census Population (2000)	4,731		41,527		137,755	
Projected Population (2013)	4,549		42,735		136,819	
Forecasted Population (2018)	4,446		43,390		136,258	
Historical Annual Growth (1990 to 2000)	151	0.3%	1,106	0.3%	5,261	0.4%
Historical Annual Growth (2000 to 2008)	-84	-0.2%	1,119	0.3%	330	0.0%
Projected Annual Growth (2008 to 2013)	-98	-0.4%	89	0.0%	-1,265	-0.2%
Est. Population Density (2008)	1,480.07	<i>psm</i>	1,517.12	<i>psm</i>	1,767.55	<i>psm</i>
Trade Area Size	3.14	<i>sq mi</i>	28.11	<i>sq mi</i>	78.12	<i>sq mi</i>
Households						
Estimated Households (2008)	2,022		17,228		54,307	
Census Households (1990)	1,975		15,306		49,651	
Census Households (2000)	2,084		16,910		54,810	
Projected Households (2013)	1,968		17,193		53,495	
Forecasted Households (2018)	1,902		17,333		52,718	
Households with Children (2008)	552	27.3%	5,284	30.7%	17,526	32.3%
Average Household Size (2008)	2.18		2.44		2.51	
Average Household Income						
Est. Average Household Income (2008)	\$50,557		\$63,086		\$71,425	
Proj. Average Household Income (2013)	\$55,500		\$68,377		\$77,190	
Average Family Income (2008)	\$64,940		\$75,890		\$87,168	
Median Household Income						
Est. Median Household Income (2008)	\$45,571		\$59,731		\$66,870	
Proj. Median Household Income (2013)	\$50,474		\$66,161		\$74,218	
Median Family Income (2008)	\$60,866		\$72,085		\$82,631	
Per Capita Income						
Est. Per Capita Income (2008)	\$23,763		\$26,132		\$28,696	
Proj. Per Capita Income (2013)	\$25,964		\$28,203		\$30,833	
Per Capita Income Est. 5 year change	\$2,201	9.3%	\$2,071	7.9%	\$2,138	7.4%
Other Income						
Est. Median Disposable Income (2008)	\$38,862		\$49,431		\$54,534	
Est. Median Disposable Income (2013)	\$42,504		\$54,071		\$59,805	
Disposable Income Est. 5 year change	\$3,642	9.4%	\$4,640	9.4%	\$5,271	9.7%
Est. Average Household Net Worth (2008)	\$390,099		\$495,965		\$579,399	
Daytime Demos						
Total Number of Businesses (2008)	822		3,695		8,372	
Total Number of Employees (2008)	18,804		82,446		170,677	
Company Headqtrs: Businesses (2008)	5	0.7%	39	1.1%	81	1.0%
Company Headqtrs: Employees (2008)	916	4.9%	9,486	11.5%	30,172	17.7%
Unemployment Rate (2008)	4.40%		4.30%		4.00%	
Employee Population per Business	22.9 to 1		22.3 to 1		20.4 to 1	
Residential Population per Business	5.7 to 1		11.5 to 1		16.5 to 1	

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	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Race & Ethnicity						
White (2008)	3,018	64.9%	24,166	56.7%	95,780	69.4%
Black or African American (2008)	1,212	26.1%	14,942	35.0%	33,000	23.9%
American Indian & Alaska Native (2008)	5	0.1%	38	0.1%	131	0.1%
Asian (2008)	104	2.2%	1,576	3.7%	4,282	3.1%
Hawaiian & Pacific Islander (2008)	2	0.0%	17	0.0%	65	0.0%
Other Race (2008)	169	3.6%	783	1.8%	1,665	1.2%
Two or More Races (2008)	138	3.0%	1,125	2.6%	3,162	2.3%
Not Hispanic or Latino Population (2008)	4,282	92.1%	40,792	95.7%	133,911	97.0%
Hispanic or Latino Population (2008)	365	7.9%	1,854	4.3%	4,173	3.0%
Not of Hispanic Origin Population (1990)	4,520	98.7%	40,085	99.2%	131,510	99.3%
Hispanic Origin Population (1990)	61	1.3%	336	0.8%	983	0.7%
Not Hispanic or Latino Population (2000)	4,469	94.4%	40,410	97.3%	135,268	98.2%
Hispanic or Latino Population (2000)	263	5.6%	1,117	2.7%	2,486	1.8%
Not Hispanic or Latino Population (2013)	4,145	91.1%	40,460	94.7%	131,692	96.3%
Hispanic or Latino Population (2013)	404	8.9%	2,274	5.3%	5,127	3.7%
Hist. Hispanic Ann Growth (1990 to 2008)	304	27.6%	1,518	25.1%	3,190	18.0%
Proj. Hispanic Ann Growth (2008 to 2013)	39	2.1%	420	4.5%	954	4.6%
Age Distribution						
Age 0 to 4 yrs (2008)	300	6.5%	2,786	6.5%	9,012	6.5%
Age 5 to 9 yrs (2008)	268	5.8%	2,554	6.0%	8,639	6.3%
Age 10 to 14 yrs (2008)	297	6.4%	2,797	6.6%	9,492	6.9%
Age 15 to 19 yrs (2008)	268	5.8%	2,809	6.6%	9,477	6.9%
Age 20 to 24 yrs (2008)	261	5.6%	2,668	6.3%	8,502	6.2%
Age 25 to 29 yrs (2008)	271	5.8%	3,067	7.2%	9,457	6.8%
Age 30 to 34 yrs (2008)	239	5.2%	2,614	6.1%	8,268	6.0%
Age 35 to 39 yrs (2008)	242	5.2%	2,561	6.0%	8,779	6.4%
Age 40 to 44 yrs (2008)	233	5.0%	2,776	6.5%	9,829	7.1%
Age 45 to 49 yrs (2008)	271	5.8%	3,085	7.2%	10,922	7.9%
Age 50 to 54 yrs (2008)	306	6.6%	3,213	7.5%	10,943	7.9%
Age 55 to 59 yrs (2008)	250	5.4%	3,062	7.2%	9,937	7.2%
Age 60 to 64 yrs (2008)	200	4.3%	2,471	5.8%	7,467	5.4%
Age 65 to 74 yrs (2008)	360	7.8%	2,979	7.0%	8,889	6.4%
Age 75 to 84 yrs (2008)	449	9.7%	2,118	5.0%	5,845	4.2%
Age 85 yrs plus (2008)	432	9.3%	1,085	2.5%	2,628	1.9%
Median Age (2008)	45.3	yrs	38.6	yrs	37.8	yrs
Gender Age Distribution						
Female Population (2008)	2,664	57.3%	22,502	52.8%	71,663	51.9%
Age 0 to 19 yrs (2008)	565	21.2%	5,389	23.9%	17,987	25.1%
Age 20 to 64 yrs (2008)	1,230	46.2%	13,389	59.5%	43,518	60.7%
Age 65 yrs plus (2008)	868	32.6%	3,723	16.5%	10,158	14.2%
Female Median Age (2008)	52.3	yrs	41.0	yrs	39.4	yrs
Male Population (2008)	1,984	42.7%	20,144	47.2%	66,422	48.1%
Age 0 to 19 yrs (2008)	568	28.6%	5,557	27.6%	18,633	28.1%
Age 20 to 64 yrs (2008)	1,043	52.6%	12,128	60.2%	40,585	61.1%
Age 65 yrs plus (2008)	372	18.8%	2,460	12.2%	7,204	10.8%
Male Median Age (2008)	37.9	yrs	36.2	yrs	36.2	yrs

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Household Income Distribution

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
HH Income \$200,000 or More (2008)	51	2.5%	589	3.4%	2,931	5.4%
HH Income \$150,000 to \$199,999 (2008)	45	2.2%	628	3.6%	2,957	5.4%
HH Income \$100,000 to \$149,999 (2008)	219	10.8%	2,318	13.5%	8,164	15.0%
HH Income \$75,000 to \$99,999 (2008)	209	10.4%	2,527	14.7%	7,830	14.4%
HH Income \$50,000 to \$74,999 (2008)	343	17.0%	3,819	22.2%	11,220	20.7%
HH Income \$35,000 to \$49,999 (2008)	349	17.3%	2,756	16.0%	8,182	15.1%
HH Income \$25,000 to \$34,999 (2008)	234	11.6%	1,792	10.4%	5,168	9.5%
HH Income \$15,000 to \$24,999 (2008)	259	12.8%	1,497	8.7%	4,364	8.0%
HH Income \$0 to \$14,999 (2008)	312	15.4%	1,303	7.6%	3,492	6.4%
HH Income \$35,000+ (2008)	1,217	60.2%	12,637	73.3%	41,284	76.0%
HH Income \$75,000+ (2008)	525	26.0%	6,062	35.2%	21,882	40.3%

Housing

Total Housing Units (2008)	2,326		19,824		62,350	
Housing Units, Occupied (2008)	2,022	86.9%	17,228	86.9%	54,307	87.1%
<i>Housing Units, Owner-Occupied (2008)</i>	911	45.0%	11,003	63.9%	36,353	66.9%
<i>Housing Units, Renter-Occupied (2008)</i>	1,111	55.0%	6,225	36.1%	17,954	33.1%
Housing Units, Vacant (2008)	304	13.1%	2,596	13.1%	8,043	12.9%
Median Years in Residence (2008)	3.2	<i>yrs</i>	4.3	<i>yrs</i>	4.4	<i>yrs</i>

Marital Status

Never Married (2008)	917	24.3%	9,118	26.4%	28,986	26.1%
Now Married (2008)	1,536	40.7%	17,125	49.7%	59,522	53.6%
Separated (2008)	362	9.6%	1,522	4.4%	3,919	3.5%
Widowed (2008)	447	11.8%	2,547	7.4%	6,530	5.9%
Divorced (2008)	516	13.6%	4,169	12.1%	11,996	10.8%

Household Type

Population Family (2008)	3,355	72.2%	34,839	81.7%	114,651	83.0%
Population Non-Family (2008)	1,047	22.5%	7,223	16.9%	21,626	15.7%
Population Group Qtrs (2008)	245	5.3%	584	1.4%	1,808	1.3%
Family Households (2008)	1,068	52.8%	10,807	62.7%	35,198	64.8%
Married Couple With Children (2008)	230	15.0%	2,795	16.3%	10,525	17.7%
Average Family Household Size (2008)	3.14		3.22		3.26	
Non-Family Households (2008)	955	47.2%	6,421	37.3%	19,109	35.2%

Household Size

1 Person Household (2008)	884	43.7%	5,645	32.8%	16,607	30.6%
2 Person Households (2008)	519	25.6%	4,938	28.7%	15,591	28.7%
3 Person Households (2008)	236	11.6%	2,424	14.1%	7,765	14.3%
4 Person Households (2008)	226	11.2%	2,565	14.9%	8,835	16.3%
5 Person Households (2008)	99	4.9%	1,074	6.2%	3,758	6.9%
6+ Person Households (2008)	59	2.9%	582	3.4%	1,751	3.2%

Household Vehicles

Total Vehicles Available (2008)	2,988		30,063		99,627	
Household: 0 Vehicles Available (2008)	400	19.8%	1,494	8.7%	3,834	7.1%
Household: 1 Vehicles Available (2008)	840	41.5%	6,417	37.2%	18,618	34.3%
Household: 2+ Vehicles Available (2008)	783	38.7%	9,317	54.1%	31,855	58.7%
Average Vehicles Per Household (2008)	1.5		1.7		1.8	

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Labor Force						
Est. Labor: Population Age 16+ (2008)	3,729		33,905		108,929	
Est. Civilian Employed (2008)	1,891	50.7%	20,892	61.6%	70,150	64.4%
Est. Civilian Unemployed (2008)	165	4.4%	1,448	4.3%	4,374	4.0%
Est. in Armed Forces (2008)	2	0.1%	23	0.1%	42	0.0%
Est. not in Labor Force (2008)	1,671	44.8%	11,542	34.0%	34,364	31.5%
Occupation						
Occupation: Population Age 16+ (2000)	1,927		20,437		70,384	
Mgmt, Business, & Financial Operations (200)	280	14.5%	3,020	14.8%	11,649	16.6%
Professional and Related (2000)	363	18.8%	4,675	22.9%	17,046	24.2%
Service (2000)	286	14.9%	2,760	13.5%	8,363	11.9%
Sales and Office (2000)	520	27.0%	5,773	28.2%	20,058	28.5%
Farming, Fishing, and Forestry (2000)	26	1.4%	56	0.3%	108	0.2%
Construct, Extraction, & Maintenance (2000)	83	4.3%	1,117	5.5%	4,048	5.8%
Production, Transp. & Material Moving (2000)	369	19.1%	3,036	14.9%	9,112	12.9%
Percent White Collar Workers (2000)	60.3%		65.9%		69.3%	
Percent Blue Collar Workers (2000)	39.7%		34.1%		30.7%	
Consumer Expenditure (in \$,000,000s)						
Total Household Expenditure (2008)	\$89		\$878		\$3,001	
Total Non-Retail Expenditures (2008)	\$51	57.1%	\$505	57.6%	\$1,731	57.7%
Total Retail Expenditures (2008)	\$38	42.9%	\$372	42.4%	\$1,270	42.3%
Apparel (2008)	\$4	4.8%	\$42	4.8%	\$144	4.8%
Contributions (2008)	\$3	3.6%	\$33	3.7%	\$117	3.9%
Education (2008)	\$2	2.4%	\$21	2.4%	\$76	2.5%
Entertainment (2008)	\$5	5.5%	\$49	5.6%	\$169	5.6%
Food And Beverages (2008)	\$14	15.5%	\$134	15.3%	\$454	15.1%
Furnishings And Equipment (2008)	\$4	4.3%	\$39	4.4%	\$134	4.5%
Gifts (2008)	\$2	2.6%	\$23	2.7%	\$83	2.8%
Health Care (2008)	\$6	6.3%	\$53	6.1%	\$178	5.9%
Household Operations (2008)	\$3	3.5%	\$31	3.6%	\$111	3.7%
Miscellaneous Expenses (2008)	\$2	1.7%	\$15	1.7%	\$49	1.6%
Personal Care (2008)	\$1	1.5%	\$13	1.4%	\$43	1.4%
Personal Insurance (2008)	\$1	1.0%	\$9	1.0%	\$32	1.1%
Reading (2008)	\$0		\$3	0.3%	\$10	0.3%
Shelter (2008)	\$17	19.4%	\$169	19.3%	\$582	19.4%
Tobacco (2008)	\$1	0.7%	\$6	0.6%	\$18	0.6%
Transportation (2008)	\$18	19.8%	\$176	20.1%	\$596	19.9%
Utilities (2008)	\$6	7.2%	\$61	7.0%	\$204	6.8%
Educational Attainment						
Adult Population (25 Years or Older) (2008)	3,253		29,032		92,963	
Elementary (0 to 8) (2008)	176	5.4%	720	2.5%	2,168	2.3%
Some High School (9 to 11) (2008)	284	8.7%	1,948	6.7%	5,948	6.4%
High School Graduate (12) (2008)	1,003	30.8%	8,561	29.5%	26,139	28.1%
Some College (13 to 16) (2008)	684	21.0%	6,242	21.5%	18,100	19.5%
Associate Degree Only (2008)	228	7.0%	2,484	8.6%	7,888	8.5%
Bachelor Degree Only (2008)	591	18.2%	5,929	20.4%	20,294	21.8%
Graduate Degree (2008)	288	8.8%	3,148	10.8%	12,426	13.4%

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Units In Structure

	1.00 mi radius		3.00 mi radius		5.00 mi radius	
1 Detached Unit (2000)	845	38.5%	10,140	57.0%	34,653	60.2%
1 Attached Unit (2000)	175	8.0%	1,377	7.7%	4,000	7.0%
2 to 4 Units (2000)	310	14.1%	1,130	6.3%	4,215	7.3%
5 to 9 Units (2000)	152	6.9%	1,548	8.7%	4,485	7.8%
10 to 19 Units (2000)	288	13.1%	1,886	10.6%	6,315	11.0%
20 to 49 Units (2000)	85	3.9%	383	2.2%	1,278	2.2%
50 or more Units (2000)	341	15.5%	953	5.4%	1,752	3.0%
Mobile Home or Trailer (2000)	0		382	2.1%	843	1.5%
Other Structure (2000)	0		2	0.0%	3	0.0%

Homes Built By Year

Homes Built 1999 to 2000	0		171	1.0%	839	1.5%
Homes Built 1995 to 1998	114	5.2%	1,077	6.0%	2,674	4.6%
Homes Built 1990 to 1994	85	3.8%	1,414	7.9%	5,059	8.8%
Homes Built 1980 to 1989	377	17.2%	2,516	14.1%	9,956	17.3%
Homes Built 1970 to 1979	432	19.6%	3,489	19.6%	11,957	20.8%
Homes Built 1960 to 1969	756	34.4%	4,909	27.6%	11,326	19.7%
Homes Built 1950 to 1959	192	8.8%	2,450	13.8%	7,310	12.7%
Homes Built Before 1949	241	11.0%	1,776	10.0%	8,423	14.6%

Home Values

Home Values \$1,000,000 or More (2000)	4	0.4%	20	0.2%	45	0.1%
Home Values \$500,000 to \$999,999 (2000)	10	1.3%	107	1.1%	360	1.1%
Home Values \$400,000 to \$499,999 (2000)	9	1.2%	55	0.6%	567	1.7%
Home Values \$300,000 to \$399,999 (2000)	12	1.5%	153	1.6%	1,257	3.8%
Home Values \$200,000 to \$299,999 (2000)	47	5.9%	600	6.4%	3,613	11.0%
Home Values \$150,000 to \$199,999 (2000)	37	4.7%	990	10.5%	4,414	13.4%
Home Values \$100,000 to \$149,999 (2000)	295	36.9%	3,119	33.1%	11,507	35.0%
Home Values \$70,000 to \$99,999 (2000)	372	46.6%	3,656	38.8%	8,470	25.8%
Home Values \$50,000 to \$69,999 (2000)	13	1.7%	597	6.3%	2,002	6.1%
Home Values \$25,000 to \$49,999 (2000)	0		99	1.1%	538	1.6%
Home Values \$0 to \$24,999 (2000)	0		33	0.4%	113	0.3%
Owner Occupied Median Home Value (2000)	\$120,121		\$116,534		\$137,334	
Renter Occupied Median Rent (2000)	\$613		\$587		\$547	

Transportation To Work

Drive to Work Alone (2000)	1,590	82.3%	17,274	84.4%	60,300	85.6%
Drive to Work in Carpool (2000)	241	12.5%	1,863	9.1%	5,933	8.4%
Travel to Work - Public Transportation (2000)	41	2.1%	451	2.2%	1,250	1.8%
Drive to Work on Motorcycle (2000)	0		4	0.0%	23	0.0%
Walk or Bicycle to Work (2000)	45	2.3%	345	1.7%	860	1.2%
Other Means (2000)	2	0.1%	73	0.4%	209	0.3%
Work at Home (2000)	13	0.7%	465	2.3%	1,880	2.7%

Travel Time

Travel to Work in 14 Minutes or Less (2000)	620	32.3%	5,940	29.7%	18,664	27.2%
Travel to Work in 14 to 29 Minutes (2000)	622	32.4%	8,088	40.4%	30,548	44.5%
Travel to Work in 30 to 59 Minutes (2000)	590	30.7%	5,284	26.4%	17,435	25.4%
Travel to Work in 60 Minutes or More (2000)	88	4.6%	698	3.5%	1,929	2.8%
Average Travel Time to Work (2000)	23.4	mins	22.0	mins	21.3	mins

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.